IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : William L. Thomas et al.

Application No.: 09/974,529 Confirmation No.: 9814

Filed : October 9, 2001

For : SYSTEMS AND METHODS FOR SUPPLEMENTING

ON-DEMAND MEDIA

Art Unit : 2623

Examiner : Sumaiya A. Chowdhury

New York, NY 10036 July 17, 2008

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Sir:

In reply to the Office Action dated February 19, 2008, applicants hereby amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this Reply.

Remarks begin on page 23 of this Reply.